

Маркетолог/SMM/PR-менежер

1 000 USDдан баштап

ET Transport

Иш тажрыйбасы: 3 жылдан 6 жылга чейин

Жумуштун түрү: Толук иш күнү

Билимүүсү: Жогорку

Иштөөчү шаарлар: Бишкек

Талап кылынган компетенциялар, билимдер, көндүмдер:

- Strong communication skills, both written and verbal in English is required.
- Strong functional knowledge of social media principles, and practices, and the desire to apply that knowledge in a professional environment.
- Team player in a fast-paced environment
- Strong ability to work well under pressure, meet deadlines
- Strong organizational skills
- Be persuasive and energetic
- Proficient in the use of computers, Microsoft Office applications
- Multi-tasking skills and strong prioritization skills

Милдеттери:

- Manages company social media channels, including YouTube, Facebook, Tiktok, Instagram, and other relevant platforms.
- Engages in social media presence creation on new and emerging social media platforms.
- Creates dynamic written, and graphic content.
- Optimizes content following search engine optimization (SEO) and pay-per-click (PPC)
- Creates content that promotes audience interaction, increases audience presence on company sites, and encourages audience participation.
- Works as part of a team to develop large social media campaigns.
- Analyses and reports audience information and demographics, and the success of existing social media projects
- Proposes new ideas and concepts for social media content.
- Writes and distributes e-newsletters to subscribers.
- Manages social media communications.
- Use timelines to schedule content to create a consistent stream of new content for audience interaction while analyzing, managing, altering schedules where necessary to optimize visits.
- This position is not limited to the above and can be modified and expanded as required.

Иш шарттары:

- REMOTE

Бош орун жөнүндө:

Social Media Manager

ET Transport - Canadian trucking company is looking for energetic, professional, and poised individuals to join our company as Social Media Manager.

The Social Media Manager works closely with the media team to create engaging content for a company's social media presence, including keeping social media channels updated and brand-focused, and seeking out new social media avenues and ways of connecting with audiences.

Responsibilities:

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If you are interested in learning more about the position and would like to apply please email us at daria@ettransport.ca
